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Press News from Light Illusion – for immediate release

Soho's 'The Look' chooses LightSpace CMS to guarantee Facility-wide Colour Management

London, 23rd June 2011, LightSpace CMS, the market leading colour management system from UK based specialist digital film consultancy and systems developer, Light Illusion, has been chosen by The Look, Soho's leading boutique finishing facility, for facility-wide colour management control.

LightSpace CMS has quickly become the industry's de facto colour and LUT management system, enabling display calibration and 3D LUT control, through to image look management for dailies and editorial.

For Thomas Urbye, MD of The Look, the selection of LightSpace CMS was the perfect solution to the growing needs for accurate calibration throughout the facility, as well as extending into associated operations and workflows, including VFX, editorial and on-set look management.

Commenting on The Look's adoption of Light Illusion's colour management system, Thomas said: "Accurate colour management has become increasingly critical as display technology has continued to move away from traditional CRT monitors, to LCDs, with varying backlight technology; digital projection; plasmas; and more. Additionally, the growth in digital image capture has brought with it a need for better colour management throughout a project's entire workflow. With LightSpace CMS from Light Illusion we are able to provide the best possible display calibration control."

The Look is Soho's premier boutique finishing facility, providing highly creative and technically ground-breaking solutions to today's imaging workflow needs, through the application of best of breed systems, combined with a high-level understanding of client needs, from on-set through to final delivery.

Thomas goes on to add, “At The Look we don’t just have multiple display types, but multiple creative systems as well, meaning we require accurate calibration combined with full LUT management. LightSpace CMS is the only system to provide such a complete solution.”

Of additional importance at The Look is the recent investment in SGO's Mistika Stereo 3D 2K grading and compositing system, which along with The Look's 3D ready Quantel Pablo systems makes the facility one of the most Stereo 3D capable in town.

Urbye comments on what this means: “With the differences in 3D displays in both cinema and broadcast, it's imperative we're 100% confident that we're set up for perfect colour calibration to produce the best possible images in every environment for our clients.”

Steve Shaw, CEO of Light Illusion, explains further: “Colour Calibration is an area Light Illusion has specialised in for some time, and we have developed a range of solutions for the post and production environments, from complete digital facility calibration system, through to support services for film lab profiling, including Stereo 3D calibration.”

LightSpace CMS is one of a range of calibration system developed by Light Illusion for use within the digital imaging environment, with MatchLight IMS, SpaceMan ICC, LightDensity XYZ, and Alexicc all offering the best in class colour management capabilities alongside LightSpace CMS.

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About Light Illusion

Light Illusion is the industry’s leading consultancy and systems developer for digital cinematography and digital intermediate workflows, with support provided globally to production and post-production operations, as well as to 3rd party equipment manufacturers. Light Illusion has numerous credits for feature film DI and grading work, as well as for providing digital film technology and supervision in building operational production and post workflows. Light Illusion’s range of colour management tools have quickly become the industry’s standard for accurate colour control.

For further information, please contact:

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About The Look

The Look is a new kind of post production company in an industry which is quickly evolving, and is recognised as London's only high-end boutique colour grading and finishing facility. Offering a dynamic, bespoke and highly skilled service to the industry's top creatives, The Look creates visually stunning imagery in both two and three dimensions. Post-producing some of the best content on television, cinema and online, Projects The Look has worked on is continually recognised by BAFTA and RTS for nominations and awards for Photography and Lighting.

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